

Hailey Warsaw

GRAPHIC DESIGNER

EXPERIENCE

Freelance Graphic Designer & Artist

Freelance Design | Los Angeles, CA | 01/23–Present

As a versatile freelance graphic designer, I deliver high-quality creative solutions for a broad spectrum of clients. My specialties encompass brand identity development, layout design, packaging design, illustration, and UI/UX design. My professional background includes illustrating original artwork for healthcare facilities, creating branded apparel featured in major publications, developing comprehensive brand pitch decks, crafting distinctive brand identities and packaging designs, leading complex UI/UX design projects, and branding print materials and booklets for cultural organizations.

Notable Clients:

Zack Snyder, Children's Hospital of Orange County, Meyers Manx, Wood Ranch BBQ & Grill, UCLA's Center for the Art of Performance

Junior Graphic Designer

Winter Design Studio | Calabasas, CA | 04/23–03/24

Designed packaging, advertisements, marketing emails, influencer PR materials, and merchandise displays for beauty and skincare brands under Sephora, including Florence by Mills and Saint Jane Beauty. Facilitated and styled editorial and e-commerce product photoshoots for Florence by Mills, Saint Jane Beauty, and Half Magic Beauty. Edited photography and directed designers in photo retouching. Designed point-of-sale marketing campaigns for The Wine Group, including Franzia Wines and Cupcake Vineyards.

Graphic Design Intern

Meaningful Works | Los Angeles, CA | 05/22–08/22

Supported the design team across a variety of projects. Designed advertisements, posters, web assets, and packaging design for food client, N!ck's. Led creative direction on N!ck's Keto Variety packaging project and National Ice Cream Day campaign. Designed posters and apparel for N!ck's x Zedd campaign.

Graphic Design Intern

John Paul Mitchell Systems | Beverly Hills, CA | 05/21–08/21

Worked alongside the design team to deliver on various assignments. Ideated packaging design and product identity concepts across eight Paul Mitchell haircare brands. Assisted photographers in product styling and photoshoots.

CONTACT

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Portfolio haileywarsaw.com
Location Los Angeles, CA

EDUCATION

ArtCenter College of Design

09/18–12/22

Bachelor of Fine Arts, Graphic Design
Minor in Creative Writing
Graduated with distinction

Savannah College of Art & Design

06/17–08/17

Studied printmaking and filmmaking
in the Rising Star program

RECOGNITION

ArtCenter Provost's List

09/18–12/22

Maintained a minimum 3.8 GPA
each semester

Meaningful Works Scholarship

09/2022

Awarded a full semester scholarship for
exemplary internship performance

Communication Arts Design Shortlist

06/2021

True Honey Tea (Packaging Design)

SKILLS

Software

Adobe Creative Cloud, Procreate, Glyphs,
Figma, Keynote, Microsoft Office Suite,
Google Workspace

Design Skillset

Brand strategy thinking, ideation sketching,
creative brainstorming, digital and analog
illustrating, print mechanical production,
design mockup creation, photo retouching